



Universidad
Carlos III de Madrid

Radio Journalism

Susana Herrera Damas, Ph. D.

Issues to be assessed and taken into account

At the feature

The clarity, brevity and simplicity when writing

The originality of the topic

The effort to get the feature

The sharpness of the structure: opening, body and closing

The creativity in the opening

The ability of the opening to focus on the topic

The creativity in the body

The creativity in the closing

The intensification of the expressive resources

The depth when researching

The variety of sources

The variety of testimonies

The variety in the transitions

The rhythm of the feature

The literary style in some parts of the story

The progress from general to particular, from the most known to the most unknown aspects

Taking advantage of the introduction to the audios to advance some of the content

The authority and communicative skills of those interviewed for the feature