



Universidad  
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Radio Journalism

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## **Issues to be assessed and taken into account for the final practice**

### **As for the 4 pieces of news**

The clarity, brevity and simplicity when writing

The originality of topic

The effort to get the information

The structure

The progressive flow of the information

The way the news advances from general to particular, from the most known to the most unknown aspects

The length of the sentences and the fact that they are built on logical structures

The tenses conforming to the action and reinforcing the feeling that things have just happened

The updating of the information

The proper attribution of quotations, only when necessary

The balanced information, in a controversial issue

The quality of the audios

The editing of the audios

The introduction to the audios advancing some of the content

The clarity and rhythm when reading the news

### **As for the 3 reports**

The "color" of the report and, in general, its graphic, plastic and visual content

The inclusion of anecdotes and, in general, human-interest details

The credibility of the dialogue between the editor and reporter, in the case of a

dialogue report

Anything that helps to certify that the reporter has been a witness to the story he is talking about

### **As for the interview**

The authority of the interviewee on the issue

The communication skills of the interviewee when addressing the issue

The originality of the topic

The originality of the approach

The production effort to get the interview

The sharpness in the structure

The ability of the opening to focus on the issue that will be addressed in the interview

The brevity and simplicity when posing questions

The documentation effort by the interviewer, both in relation to the topic and to the guest

The variety of open and closed questions

The variety of questions and comments

### **As for the feature**

The clarity, brevity and simplicity when writing

The originality of the topic

The effort to get the feature

The sharpness of the structure: opening, body and closing

The creativity in the opening

The ability of the opening to focus on the topic

The creativity in the body

The creativity in the closing

The intensification of the expressive resources

The depth when researching

The variety of sources

The variety of testimonies  
The variety in the transitions  
The rhythm of the feature  
The literary style in some parts of the story  
The progress from general to particular, from the most known to the most unknown aspects  
Taking advantage of the introduction to the audios to advance some of the content  
The authority and communicative skills of those interviewed for the feature

### **AS for the batteries of headlines and brief news**

The brevity, clarity and simplicity when writing  
Their similarity in length  
Their similarity in tone  
Their similarity in structure  
The ability of the headlines to advance some of the content in an interesting but not "exhausting" way  
The ability of the brief news to summarize in a concise, specific and sufficient way the most relevant essence of the information  
The rhythm when presenting them

### **As for the vox pop**

The relevance of the topic  
The rhythm  
The relevance and added value of the answers  
The editing of the answers  
The similarity in the extension of the answers  
The ability of the intro to place the issue and justify the poll

Besides all of these, **other issues** to be taken into account are:

The punctuality of the group  
The organization of the group

The division of roles in the group

The ability of the group to collaboratively and constructively face the incidentals that may arise during the practice

The appeal of the of the news program's sound identity

The structure in blocks

The variety and originality of the information

The production effort in getting the information

The performance of the host

The performance of the support speaker

The performance of the producer

The presentation of the script

The service information, offered in a concise, attractive and updated way

The rhythm in the speech

The fact that the information is as up-to-date as possible

The fact that all editorial decisions conform to the regional coverage of the news program

The *coming up* before the breaks