



Universidad
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Radio Journalism

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Issues to be assessed and taken into account

As for the batteries of headlines and brief news

The brevity, clarity and simplicity when writing

Their similarity in length

Their similarity in tone

Their similarity in structure

The ability of the headlines to advance some of the content in an interesting but not "exhausting" way

The ability of the brief news to summarize in a concise, specific and sufficient way the most relevant essence of the information

The rhythm when presenting them