



Universidad
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Radio Journalism

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Issues to be assessed and taken into account

At the interview

The authority of the interviewee on the issue

The communication skills of the interviewee when addressing the issue

The originality of the topic

The originality of the approach

The production effort to get the interview

The sharpness in the structure

The ability of the opening to focus on the issue that will be addressed in the interview

The brevity and simplicity when posing questions

The documentation effort by the interviewer, both in relation to the topic and to the guest

The variety of open and closed questions

The variety of questions and comments