



Universidad  
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## Radio Journalism

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### **Issues to be assessed and taken into account**

#### **At the reports**

The clarity, brevity and simplicity when writing

The originality of topic

The effort to get the information

The structure

The progressive flow of the information

The way the news advances from general to particular, from the most known to the most unknown aspects

The length of the sentences and the fact that they are built on logical structures

The tenses conforming to the action and reinforcing the feeling that things have just happened

The updating of the information

The proper attribution of quotations, only when necessary

The balanced information, in a controversial issue

The quality of the audios

The editing of the audios

The introduction to the audios advancing some of the content

The clarity and rhythm when reading

The "color" of the report and, in general, its graphic, plastic and visual content

The inclusion of anecdotes and, in general, human-interest details

The credibility of the dialogue between the editor and reporter, in the case of a dialogue report

Anything that helps to certify that the reporter has been a witness of the story he is talking about