

TELEVISION STUDIES – OCW UC3M

Topic VII. Television Audiences: Consumption and Fandom.

Exercise of the week:

Select a television program that you like and conduct some research about the reception that has achieved so far, including: ratings in its home country; international circulation; critical reviews from established organizations (newspapers and magazines, both printed and online, but not personal blogs); scholarship; awards; fandom and relevant merchandise (e.g, a journal)...

Then, select the most relevant examples from your findings and write a commentary about the general impact of your TV series. Maybe your TV series didn't leave a mark in one aspect or another, or it was only valuable for a small group. Also, maybe the critical reviews were not that positive. Try to find everything you can and be balanced in your critical evaluation.