

TELEVISION STUDIES – OCW UC3M

Topic I. Television, Culture and Society

Key to Exercises of Topic 1

Exercise of week 1 of the topic:



Source: http://www.eventcombo.com/community/culture/culture_images/2011-tv-and-kids.jpg

In the picture, TV is represented as a bad influence on children. The boy in the picture is isolated and without parents supervision, at the mercy of the medium. The fact that the screen is the only point of light contributes to this idea. The screen is showing nothing but the “snow signal”, so we can conclude that the boy is being hypnotized.

Exercise of week 2 of the topic: Screen representations of TV

Check the following points in your text:

- A general review of how TV is represented in the film.
- Some historical context about the period in which the film was produced.
- References to the theoretical context that we studied.
- Analysis of at least one image, one plot point and one dialogue taken from the film.

As an example of this type of analysis, you can read this short essay: “The Movie *Videodrome* and The Horror of Mass Media” - <http://vigilantcitizen.com/moviesandtv/the-movie-videodrome-and-the-horror-of-mass-media/>