TELEVISION STUDIES – OCW UC3M

Topic VII. Television Audiences: Consumption and Fandom

Key to Exercises of Topic 7

Exercise of the week:

Check your essay to be sure that you included the following aspects:

- Ratings (i.e. tvbythenumber.com).
- Awards and recognitions.
- General critical assessments (i.e. Metacritic).
- Reviews from specific established publications (i.e. *The New York Times*).
- Scholarly production.
- Fandom.

Think about how much time you devoted to each element and how that is explained in the conclusions. The basic question is: Was this program successful?

You can check one example of this sort of reception analysis here, in this case about the American TV drama *The Sopranos*:

http://en.wikipedia.org/wiki/The_Sopranos#Reception.2C_impact_and_legacy