

## TELEVISION STUDIES – OCW UC3M

### Topic VIII. Television, National Identity and Globalization

#### Key to Exercises of Topic 8

##### Exercise of the week:

Check that in your comparison of two international version of the website of CNN you included the following elements:

- An introduction of the two chosen version.
- Selection of news – topics, national/international affairs.
- Same news / different headlines.
- Visual elements: size of letter, colors, preference of graphics/pictures/text.

You can read about the concept behind each of the international versions of CNN to see if you are appreciations are coherent with their objectives:

<http://www.turner.com/brands/cnn-emea#/brands/cnn>