

1. Which thinker coined the term “Future Shock” to describe the disorientation that individuals feel when confronted with rapid technological and social change?

- A. Daniel Bell
- B. Nicholas Carr
- C. Alvin Toffler**
- D. Evgeny Morozov

2. Brajnovic’s category “**by value**” classifies information according to the **type of audience** it targets—for example, distinguishing between general-interest information and highly specialised information.

True

False

3. Pair each author with the key idea attributed to them

Authors

- | | | | |
|----|----------------------|---|--|
| 1. | Claude Shannon | A | Developed the mathematical theory that sets the limits of information transmission and explains the role of noise in communication channels. |
| 2. | Michael Buckland | B | Proposed three dimensions of information: as process, as knowledge, and as object/thing. |
| 3. | Paul Otlet | C | Conceived the document as any object capable of recording knowledge. |
| 4. | José Antonio Moreiro | D | Described Documentation as a mediating process that transforms messages to enable accurate information retrieval. |

1-A, 2-B, 3-C, 4-D.

4- Shannon’s 1948 paper “A Mathematical Theory of Communication” focuses on:

- a. semantic content of messages
- b. social effects of messages
- c. ethical issues in information
- d. efficient and reliable information transmission**

5. A message consisting of the string “AAAA” is featured by:

- a. high entropy and low redundancy
- b. low entropy and high redundancy**

- c. high entropy and high redundancy
- d. high entropy and no redundancy

6. Proxemics is the study of vocal qualities such as pitch, volume, and pauses

True

False

7. Which circular communication model was the first to depict every participant as both an *encoder* and a *decoder*, thereby emphasising continuous feedback?

- a. Shannon–Weaver
- b. Osgood & Schramm (1954)**
- c. Dance's helical model
- d. Gerbner's general model

8. *Relation oder Zeitung* (1609-1610) is widely recognised as the first European gazette.

True

False

9. Match each book with the author

The Shallows: What the Internet Is Doing to Our Brains- Nicholas Carr

The Information Age: Economy, Society, and Culture- Manuel Castells

Apocalypse Postponed- Umberto Eco

The Transparency Society- Byung Chul Han

10. **Archival materials are organised by the creator's provenance and original order.**

True

False