

OpenCourseWare

Theory of Information and Communication

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Unit 5- Test 5.2

Match the following concepts with their correct descriptions. Write the corresponding letter next to the blank space.

A. Post-Truth

B. Fake News

C. Disinformation

A A specific informational climate, amplified by new digital environments like social media.

B Refers to fabricated information presented as truth.

B Relates to false content designed to manipulate or deceive the audience

A Involves the replacement of objective facts with beliefs and emotions.

A Reflects a scenario where emotions and personal beliefs have more influence on public opinion than facts.

C Includes propaganda, conspiracy theories, and smear campaigns that have historical precedents.

B Often treated synonymously with disinformation but seen as a reductionist term.

B Popularized by the spread of false information, particularly through social media and viral content.

C A broad term that includes fake news but also encompasses other misleading or manipulated content.

A Can be considered a stage of information manipulation, particularly in the digital realm.

C Represents a large-scale challenge due to the quality and integrity of information.

C Proliferated through digital media, affecting trust in information and democracy.

C Various factors influence it in the technological and social context in which information is framed. New Behavioral Habits, Access, and Use of Information and The Technological Context.

